

WEDDING PHOTOGRAPHY

by Duffy

CHOOSING YOUR PHOTOGRAPHER

CAPTURE EVERY MOMENT

IMAGES THAT 'SPARKLE'!

HOW TO GET THAT PERFECT LOOK

PLUS

WHY HIRE A 'PROFESSIONAL'?

YOUR DAY YOUR STYLE!

PLANNING YOUR IMAGE LIST





Choosing a Wedding Photographer

When it comes to choosing a photographer for your Wedding Day, be prepared to enter a minefield.

With countless people labelling themselves a 'professional' photographers & the easy availability of quality camera equipment, it is very easy to get swept up in a dizzying array of glamorous, arty, website images, smiling brides and dreamy locations shots...

...and yes, all of those are possible, but it takes a bit of planning and a realistic approach to making your choice.

Quality

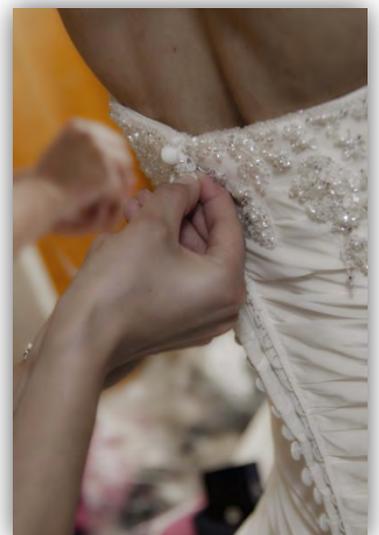
There is a vast range of styles and quality within the area of Wedding photography, and half the 'fun' of picking your photographer is finding someone who you identify with and feel that they are exactly the right people to capture one of the most important events of your life.

Your Wedding requires a lot of planning & preparation... the dress, the flowers, the food, plus a thousand other things... but we are still surprised at the amount of times we see all of these things chosen before the couple have picked their photographer.

Let's face a fact... very few people will remember what they ate, or what songs they danced to or even how fantastic those table decorations (you spent so much time agonising over) were actually like... but they will remember your photographs... and so will you!

These will be the items that will become treasured memories for years to come & will be a constant reminder of your fantastic day... so don't you think you should give your choice of Wedding photographer the importance it deserves?

That way, you will get some gorgeous pictures of you, your partner, your family & guests, the venue ...AND those fantastic table decorations!



"How much....?"



Weddings can be expensive... you don't need us to tell you that, but photography is one of the few areas that you really shouldn't be looking to 'cut corners' or grab a bargain.

As a a general guide, (Brides Magazine June 2016) your Wedding photography will come in at around £1000 but remember that this is an average & does not take into account things like 'photo booth' options or any other 'special' requests... we also know that prices can vary wildly in both directions.

Now this may sound (and is!) no small amount of money, but when you put it into the context that your images are going to be the most lasting reminders of your big day then it stands to reason that making sure you budget adequately is extremely important.

But remember, expensive doesn't always equate to 'suitable', and this is where you need to do your homework.

"...but all you have to do is press a button"

Most people these days see taking a photograph as an everyday activity... just slap on a few filters & you have something that looks quite impressive & if all you want is a 'snap', it is...

However, taking professional quality images, in a limited time frame with a hundred other things going on around you, dealing with guests, venues, bad weather, location issues 'meltdowns' etc., is a different matter & any decent Wedding photographer will not only need to have suitable equipment (& spares!), the technical ability, & the organisational skill to be able to be able to handle any situation that may occur... they also need to have the right kind of personality to do all of this **and** deliver top quality images. So be sure that the photographer you pick is up for the task.

"I want my Wedding pictures to look like this..."

We're going to let you into a little secret... those fantastic images you see in a lot of the Wedding magazines & websites, with a fairytale Bride in a flowing dress posed delicately & serenely on a marble staircase... beautiful aren't they?... they are also potentially 'staged' and possibly weren't even taken during a 'real' wedding.

Now don't get us wrong, any quality Wedding photographer can (& will), get this type of shot for you but you need to tell them in advance, the style you want so they can prepare for it and allow adequate time to make it happen.





It can be very difficult on your wedding day as so much of your time is limited & you need to be at a certain place at a certain time. But... with good planning, the right photographer and a beautiful Bride... everything is possible!

You need to have a realistic view of how much time you have at your disposal for your Wedding photography and the images that are important to you, and if you have quite complex ideas then discuss these with your photographer to make sure they can produce them &

also that they let you know how much time will be required... it is also a good idea to discuss this with your wedding venue as it may impact on their schedules.

Your photographer has to 'Feel' right.

The most important piece of advice that we can give you is that you need to be 100% confident in your choice of photographer.

You can ask a hundred questions & see thousands of fantastic images but you need to feel comfortable with whoever you choose.

Not only will they be responsible for making sure your day is captured in every detail but they will be one of the people you will spend most amount of time with on your Wedding day so doesn't it make sense to take a bit of time & effort to make the right choice?

Questions, questions...

You should have many questions of your own already for your potential wedding photographer but here are a couple more that you may not have thought of and are definitely worth asking...

- "Do you have 'back up' equipment?"
- "Do you have insurance?"
- "Can you show us some examples of an entire 'real' wedding rather than just a few 'killer' shots?"
- "What happens if the weather is bad?"
- "Are there any limitations with producing prints from our Wedding images?"
- "Have you shot a wedding before?" (Always a good one!)

... and that's just for starters!

When you hire 'by Duffy' for your Wedding photography, we will supply you a detailed breakdown of what we plan to deliver (including Client requested shots) & will always visit the venue to check locations and speak to the organisers so that you can be confident that your Wedding photography will go smoothly and to your exact requirements.

What now?

This has only been a very brief overview of the things you need to think about but it will get you started & give you some ideas of what to look for & ask.

Please look for our other guides for more specific information to help you get the most out of your Wedding photography or feel free to get in touch to discuss your requirements.

Regards

Mike & Bernadette Duffy

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