



# Rosalind Davis Consultancy

Creative Consultant, Artist Curator, Writer, Teacher,  
[www.ZeitgeistArtsProjects.com](http://www.ZeitgeistArtsProjects.com)  
Co-Founder of ZeitgeistArtsProjects.com  
Graduate of Chelsea & Royal College of Art  
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*"A catalyst for positive change."*

## Twitter Consultancy/ Workshops

*"Without Rosalind Davis's expert tutelage, The Chap Mag would still be wondering how the blazes one does Twitter successfully!"* Gustav Clark, The Chap Magazine



Social media is essential for any modern company, but often is not harnessed effectively or efficiently. If you are not using social media, particularly twitter, to build relationships you are forgoing a huge opportunity. Rosalind Davis will teach you how to utilise twitter innovatively, creatively and effectively; to make an impact and a powerful pyramid effect of spreading information across the world and increasing engagement. You will be given ideas, tips and techniques to transform the way your organisation approaches Twitter.

### Learn how to use social media tools astutely and proactively to:

- Maximise and market your exhibitions, events, projects and achieve greater exposure for your gallery and artists.
- Raise and enhance your profile, develop your voice and confidence
- Build marketing campaigns, strategies and increase business
- Get greater press and audience exposure
- Reach, engage and build your audiences
- Create powerful networks & useful twitter lists of curators, critics and press
- Use twitter as a research tool and for knowledge sharing, join interesting conversations.
- Use other social media applications to support your organisation to save you time and money!
- Revitalise connections with your community.

### Enhance / learn the basic essentials of:

- What your twitter profile should say about you
- What # tags are and how and when to use them
- When to RT (retweet) and favourite tweets.
- Tips on creating interesting content with just 140 characters
- How to find followers and increase your own following
- Live tweeting from events

**Fees: I offer flexible services starting at a half day , full day package intensive and ongoing package.**

**Half day: £160**

**Full day: £320**

**Intensive Package: £1000**

The intensive package= 1day package and 16 hours of on-going mentoring, advice and strategy building:  
**£1000**

**Other twitter add on's I can deliver for you on an hourly rate** (this can be covered in the Silver package)

- Live tweeting from your events
- Creating an effective twitter debate to raise your profile
- Specific marketing & Press campaigns

**I can also deliver one-to- one advice sessions / lectures/ workshops on marketing & self-promotion, raising profiles, visibility and networks.**

*"Thanks so much for the Twitter workshop - I'm actually excited about using Twitter now!"* Alicia Clarke

*"Great workshop today, very useful tips and interesting conversations"* Caroline Lambard

*"Thanks ever so much for the brilliant workshop. I learnt so much!"* Sandy Campbell

**Specialisms: The Arts, PR & Marketing, Social Media, Education, Exhibitions & Crowdfunding**

**Rosalind Davis Consultancy works will:**

- Empower, develop and transform businesses and organisations through innovation and engagement with a strong focus and ability in communications and development strategy.
- Analyse business and strategic objectives for individuals and companies.
- Using multi-platform social media communications and powerful marketing strategies to market and engage audiences.
- Promote innovation and creative engagement and audience development.
- Branding and identity work:
- Explore creative ideas business development and revenue possibilities for strategic growth.
- Provide reports, feedback and evaluations on activities and work undertaken to show incremental growth/publicity.

**Background:**

Rosalind Davis is an artist and creative consultant. She delivers specialist social media workshops focussed on communication and engagement in London and across the country.

Davis has founded, managed and developed two artist led organisations ZeitgeistArtsProjects (with Annabel Tilley) and Core Gallery 2009-11, based in London, delivering innovative and dynamic artist's educational, membership and exhibition programme created to support, advise, network, and engage artists. Rosalind Davis is also a curator, writer, lecturer and graduate of the Royal College of Art and lectures for a number of organisations and universities including the the RCA, University of the Arts, Camden Art Centre and ArtQuest.

As a writer she has been an award winning blogger as well as contributed to The Guardian, a-n, Artlicks and Jotta. She has also led curatorial arts tours for the Whitechapel Gallery and South London Art Map and contributed to BBC4's Film 'Tales of Winter. The Art of Snow and Ice.' Davis has exhibited nationally and internationally.

**Clients for a range of consultancies include:**

